

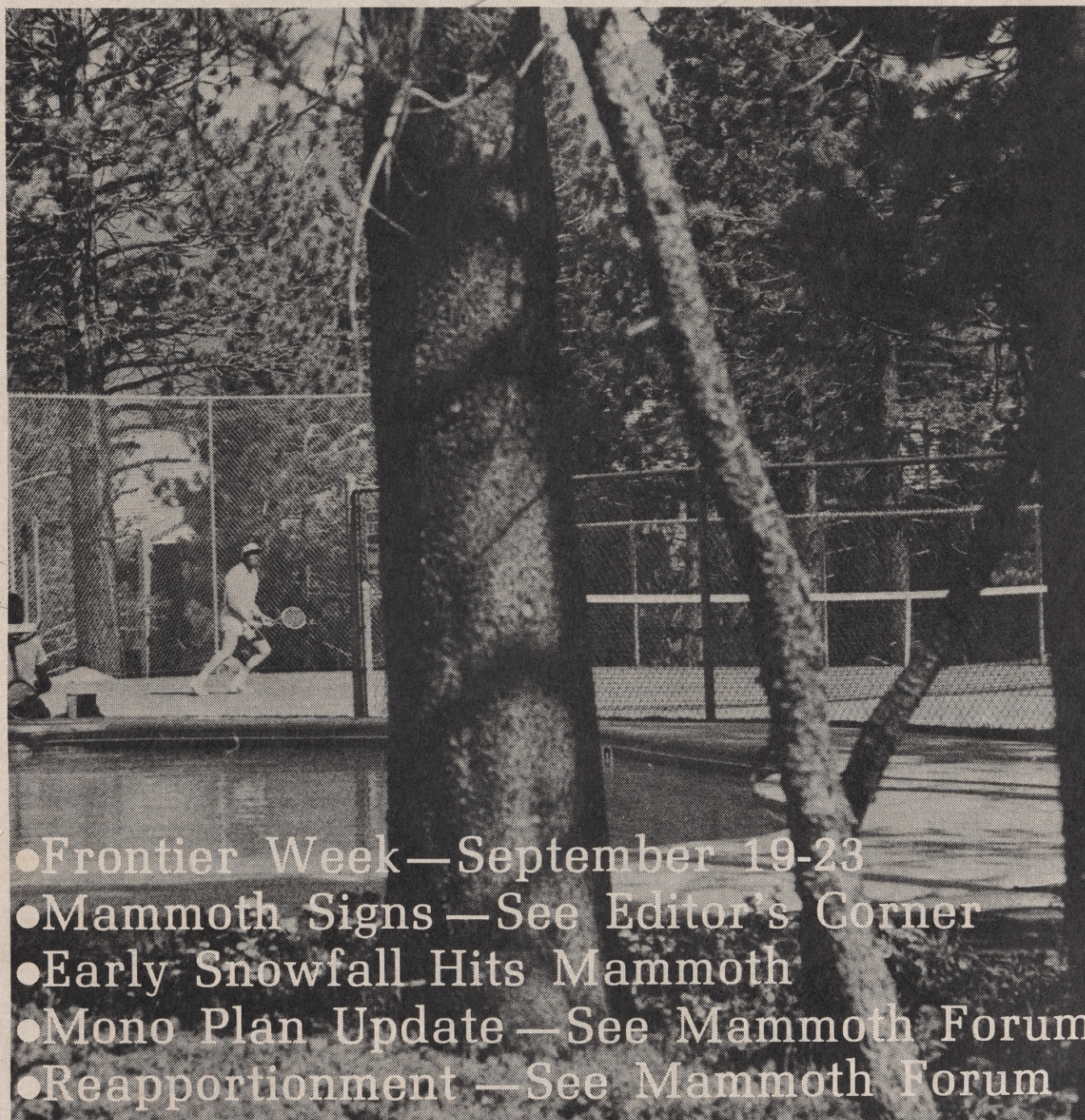
# MAMMOTH LAKES PRESS

VOL. 2 NO. 9 SEPTEMBER, 1973

"THE VOICE OF MAMMOTH"

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## TENNIS ROUND ROBIN—SEPTEMBER 15-16



- Frontier Week—September 19-23
- Mammoth Signs—See Editor's Corner
- Early Snowfall Hits Mammoth
- Mono Plan Update—See Mammoth Forum
- Reapportionment—See Mammoth Forum



# COMING EVENTS

**SEPTEMBER 1-2 — 4th ANNUAL LABOR DAY HANDBALL TOURNAMENT** — Sponsored by the Mammoth Mountain Athletic Club. Tourney will take place at the Mammoth Mountain Ski Area. For further information call 934-2571.

**SEPTEMBER 1-3 — BISHOP RODEO** — This annual event is well worth a visit. In addition to the showing of the rodeo, a street dance, parade down main street, 4-H horse show and the Old Timers' Picnic will also take place.

**SEPTEMBER 2-3 — MAYFLOWER AND WILDFLOWER CHAMPIONSHIPS** — 1:00 p.m., Saturday, June Lake and 10:00 Crowley Lake in the Beaver Cove vicinity. For information and entry forms contact Joan Gottfried at 934-2603.

**SEPTEMBER 2 — ANTIQUE-CRAFT AUCTION** — Outdoor antique and craft auction will be held at 1 p.m. at the Mammoth Tavern & Hotel parking lot.

**SEPTEMBER 4 — MAMMOTH LAKES CHAMBER OF COMMERCE** — At the Village Inn for dinner and cocktails. 6:30 - cocktails, 7:30 dinner, 8:30 program. For reservations call 934-2712. All interested persons are invited to attend.

**SEPTEMBER 7-9 — BISHOP INVITATIONAL TENNIS TOURNAMENT** — Tourney will have open men's and women's singles with possibly a "B" class, men's, women's and mixed doubles. For further information contact Carolyn or Bill Davis at (714) 873-5146.

**SEPTEMBER 15-16 — FIRST ANNUAL MAMMOTH LAKES TENNIS ROUND ROBIN** — Two-day tournament will be played in a round-robin fashion. Open mixed doubles only. See article in this issue for details.



Jay Cole—Publisher/Editorial Director  
Carolyn Cole—Editor  
Kathy Giaimo—Associate Editor  
Jean Conner—Southern Marketing Editor

Editorial Contributors:  
The U.S. Forest Service  
Mammoth Mountain Ski Area

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**SEPTEMBER 13 — CROWLEY LAKE CHAMBER OF COMMERCE** — 7:30 at George O'Nan's Crowley Lake Campland. Everyone is invited to attend. For further details call Lloyd Wilson at 934-6141.

**OCTOBER 11-14 — LOS ANGELES SKI SHOW** — At the L.A. Convention Center in downtown Los Angeles. Many Mammoth booths will be on display along with booths from other areas and manufacturers of ski equipment.

**SEPTEMBER 19-23 — FRONTIER WEEK FESTIVITIES** — Sponsored by the Mammoth Lakes Chamber of Commerce. For a complete listing of events see the article in this issue.

**OCTOBER 18-21 — SAN FRANCISCO SKI SHOW** — At the Cow Palace in San Francisco.

**SEPTEMBER 24 — MONO COUNTY CHAMBER OF COMMERCE** — Tentative location for the dinner meeting is the Pine Nut Cafe in Topaz. The program will include a view of the new Topaz Tourist Center. For details and reservations contact Jean Standley at 934-2440.

**SEPTEMBER 10 — MAMMOTH LAKES SAILING CLUB MEETING** — Location to be announced. Call Kathy Giaimo at 934-2126 or 934-2147 for details.

## Sailing Champs—August 1-2

Mammoth Lakes "Yacht" Sales in conjunction with Snark Products and the Mammoth Lakes Sailing Club have arranged to host the Mayflower—Wildflower California State Sailing Championships. The regatta will be held over the labor day weekend.

All residents and visitors owning Mayflowers and/or Wildflowers are invited to participate in the two-day event.

The regatta will be held on June Lake and Crowley Lake (Saturday and Sunday, respectively). Trophies will be awarded based on the number of boats participating in each of the two classes. Trophies will also be awarded to overall winners (both classes will stand together).

The Mammoth Lakes Sailing Club already has 15 Mayflower owners and 5 Wildflower owners - all of whom are interested in racing.

For more details on the California State Championship, contact Mammoth Lakes "Yacht" Sales at 934-2126 or the Mammoth Lakes Sailing Club at 934-8278.

## Frontier Week Schedule Announced

The Mammoth Lakes Chamber of Commerce will sponsor the first annual Frontier Week on Sept. 19-23. The weeks events are designed to attract both residents and visitors. All events are geared to total family participation with fun for all ages!

The calendar of events for the week is:

**Wednesday, Sept. 19 — Community Family Picnic** — From 5:30-9:30 p.m. at Sherwin Bowl. Get to the picnic area by wagons or horse furnished by Mammoth Lakes Pack Outfit. Bring your own picnic style dinner. Cost is \$2 per person which includes the 29 minute wagon ride to Sherwin milk. Entertainment will be provided around the campfire. Reservations are required — please call 934-2712.

**Friday, Sept. 21 — Old Fashion Barn Dance** — 8 p.m. Location to be announced. The dance will feature square dancing, waltzes, polkas, the Virginia Reel and a Mexican Hat Dance. The admission is : home-made pies, cakes, cookies or candy (will admit 2) or \$1 per person. The goodies will be auctioned off. Coffee, soft drinks and cider will be served. This is a family affair and children are welcome.

**Saturday, Sept. 22 — Pancake Breakfast** — Scheduled for 8 a.m. to 11 a.m. at the Continental Telephone parking lot behind the Post Office. The breakfast will feature "all you can eat" for \$1 per person. The menu will include: orange juice, milk, coffee, pancakes, & sausage links. There will be pre-ticket sales at the Chamber office and local sporting goods shops.

**Saturday and Sunday, Sept. 22-23 — Frontier Fair** — At Shady Rest Community Park. The fair will feature booths and games sponsored by local organizations. The events will include: Horseback race (bring your own horse both days at 1 p.m.; entry fee \$5 or \$2.50 per day; trophies will be awarded), Arm wrestling, Indian leg wrestling, Horseshoe pitching contest, Wagon rides, Milk drinking contest, "Fast draw" contest using squirt guns, Pie throwing contest, and Old Miner's hunt.

**Saturday, Sept. 22 — Old Time Film Festival** — Outside at Shady Rest. Admission is 25 cents per person.



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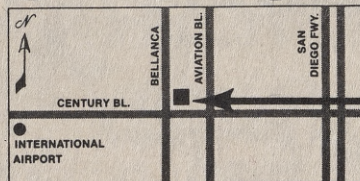
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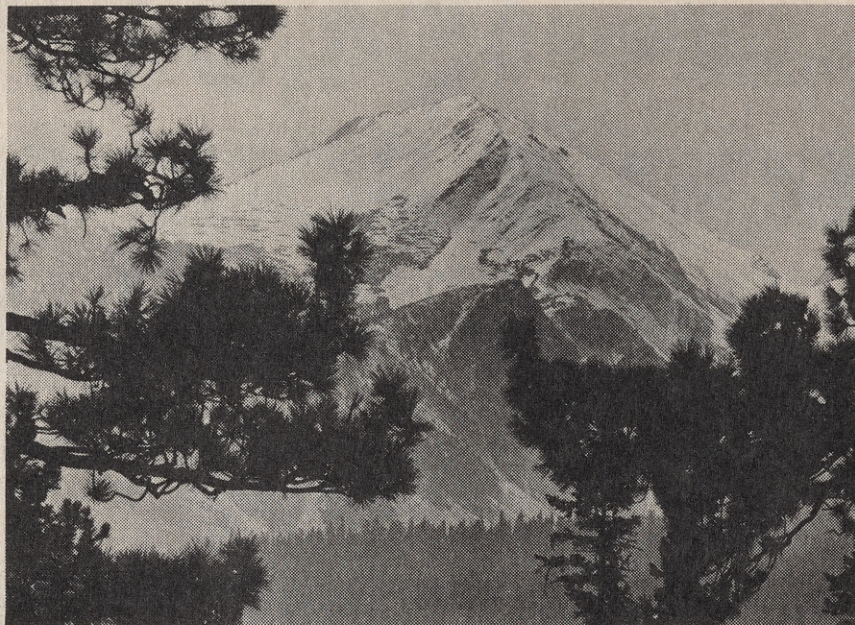
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— KEN SLEE, AGENT —



Mammoth's first snowfall, August 26, left the higher mountains covered with white.

## Early Snowfalls Expected

Everyone said it would be an early year for snow fall . . . Guess they were right! Mammoth had its first snowfall Sunday, August 26. The mountain tops were blanketed in white — a photographer's delight!

Forecasters are predicting more early snowfalls. The first snow that will cover the village area may possibly be as early as September 17th.

In mid October, a good snowfall is predicted — perhaps enough to begin skiing on. If the mid October snowfall doesn't bring enough skiing snow, we are promised another good snow in early November.

Looks like another great season

ahead for the snow lovers! Start planning now!

## High School Plans

The Mammoth High School construction was awarded to Tumb-  
lin Construction Co. of Bakersfield, who presented a low bid of \$2,893,650. Under construction soon will be the main building, which will include 11 regular classrooms; a general science-biology lab; a physics-chemistry lab; specialized rooms for arts and crafts, business, homemaking, and design-graphic arts. The main building will also house the school library, a multi-purpose room with stage and kitchen, and administrative offices. These facilities are scheduled for completion September 1, 1974.

Construction will also start on the gymnasium, shop facilities, and athletic areas. The athletic area will include a football field and track, baseball diamond, tennis courts, and outside basketball and volleyball.

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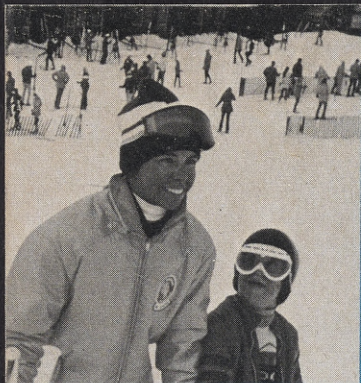
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. . . Swimming . . . Fishing  
. . . Hiking. Get outdoors,  
breathe the fresh air;  
be totally  
revitalized.

It's a whole new way of life:  
A wine and  
cheese picnic in the snow.  
Lots of friends. Life is  
a great feast. Take a really big bite.

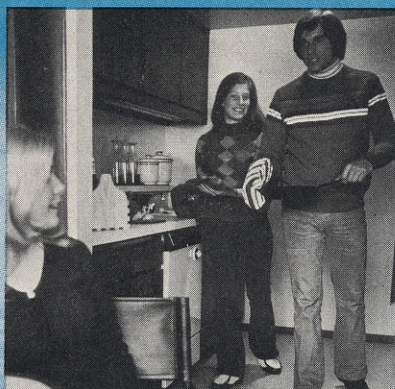


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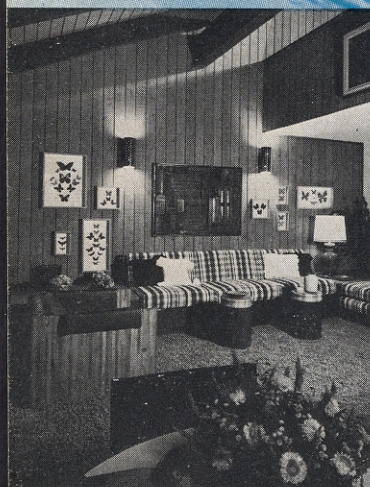
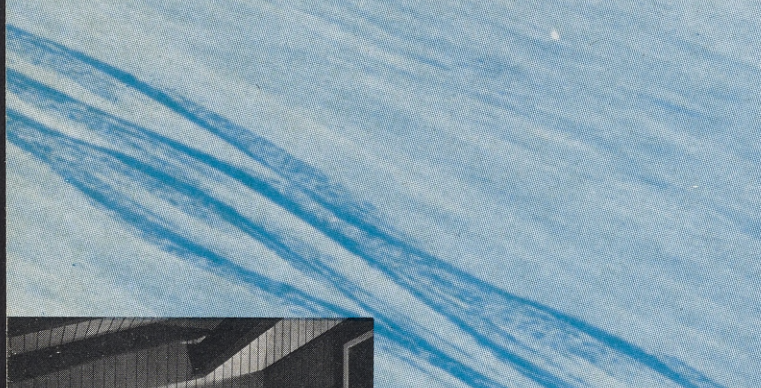




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## Mammoth Lakes Tennis Club Forms

The newly formed Mammoth Lakes Tennis Club recently elected their board of directors, consisting of John Evans, Patricia Butt, Marti Johnson, Carol Renner, Dennis Hartman, Mary Jane Thomason, Dick Dahlgren and John Tindle.

Vice president Patricia Butt urged anyone interested "to become a charter member of one of the world's high altitude tennis clubs."

Family or individual memberships are available at \$25 and \$15 respectively. Membership entitles one to participation on the club ladder, play in inter-club team matches, standard and round robin tournaments, twice-a-week members-only court reservations, National Tennis Club affiliation, and social functions.

For membership applications and/or information please contact John Evans at 934-2804 or Pat Butt at 934-2525.

The club held their first social event August 31st — a pot luck dinner held at the Community Center. Two excellent movies on tennis were shown. All had a great time.

## Sailing News

Variable winds greeted the members of the Mammoth Lakes Sailing Club who participated in the first regatta ever to be held at Crowley Lake on Sunday, August 19th. Sailing in light and fluky breezes saw the lead change many times in the first and second races. The third race proved to be a boon to heavy weather sailors and Sam Walker had a substantial lead over all boats.

The final results placed Kathy Giaino and Ron Smith as winners in the Wildflower class with Sam Walker in second position. In the Mayflowers Joan Gottfried and Camille White were first with Chuck and Pat Butt in second place.

Commodore Mike Cooper deserves many thanks for making the racing bouys and for starting the races. The spectators also enjoyed Sam's third capsizion conveniently timed right in front of the beaching area.

The Club's next activity will be the California Championships in the Wildflower and Mayflower classes. This regatta will be held at June Lake and Crowley Lake on Sept. 1-2. At Crowley boats may be launched at the beach just south of the main landing and docking area. This beach is reached by turning on the road to the right after you pass through the entrance gate.

## Mammoth Brochure Distribution Underway

Mammoth Publishing and Advertising will offer a Southern California Brochure Distribution Service again this year. Last year about 50 sporting goods stores in the Los Angeles area were successfully serviced. Walnut racks displaying "Mammoth Resort Information" were provided to the stores. Monthly, at the time of the distribution of the Mammoth Lakes Press, each rack is re-filled.

This year San Diego will be added to the area covered by the service. About 5 shops will be covered.

Reservations for space in the racks are already being accepted. There is room for 35 single-sized brochures — however, larger or irregular sized brochures can be handled. The cost of the service is \$150 and includes the initial distribution and servicing for 10 months. Discounts are offered to those who reserve more than one space. About 5000 brochures are needed for the season.

For information and reservations please contact Mammoth Publishing & Advertising at (714) 934-2126 or write P.O. Box 733D, Mammoth Lakes, Ca. 93546.

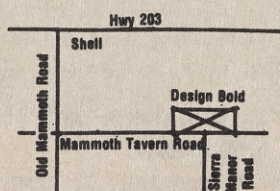


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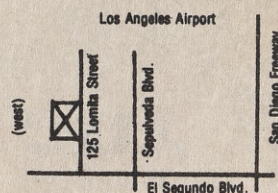
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# FROM OUR READERS

Dear Editor,

Your articles on Mammoth Beautification are excellent. I have noticed that quite a bit has been done to clean up the community this summer. However, I have also noted that nothing has been done to eliminate the ugly signs that proliferate the area. Mammoth would be much more beautiful if several of the more blatant signs were removed.

A Mammoth Resident

We agree that Mammoth individuals and businesses have done their share in making Mammoth a more beautiful place to live. We are extremely disappointed however, that the Chamber of Commerce defaulted in mounting a community wide effort. We, like you, are also disappointed that virtually nothing has been done to eliminate the ugly signing. We are however, encouraged by the M.A.C. interest as well as the county's interest in drafting a much more stringent signing ordinance. See this month's Editor's Corner for more details.

—Editor

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Re: Vol. 2 No. 6 Mammoth Forum,  
June, 1973

Dear Editor,

I read the referred material with a great deal of interest because the beautification of Mammoth is of deep concern to me. Although not a permanent resident, I own a home on Mono Street and am planning on retiring there in the future; that is if something can be done at both a city and county level to enforce existing ordinances. You have suggested the passing of an ordinance to "clean up" areas, but what is being done to enforce those already on the books.

Over two years ago an ordinance was passed to eliminate trailers and trailer homes from being located in any place other than a trailer park. The first year trailers that were not housing a business or permanent resident were to be removed. The following year "all" trailers were to be removed.

As of this date this ordinance has been completely ignored, and more trailer homes are being put up all the time. If the county and city are going to ignore issues such as this where there is no question as to whom to cite, what is the sense of passing more ordinances that will also be ignored.

Very truly yours,  
C.K. Casey  
Chatsworth, Ca.

We agree that existing ordinances should be enforced by the county and where violations occur the offenders should be prosecuted. One suggestion: Why not address your complaints to the Mammoth Advisory Council, P.O. Box 1115, Mammoth Lakes, Ca. 93546.

The council has the responsibility of making recommendations to the county on planning matters [including the development of new ordinances and enforcement of existing ones] affecting the Mammoth Community.

—Editor

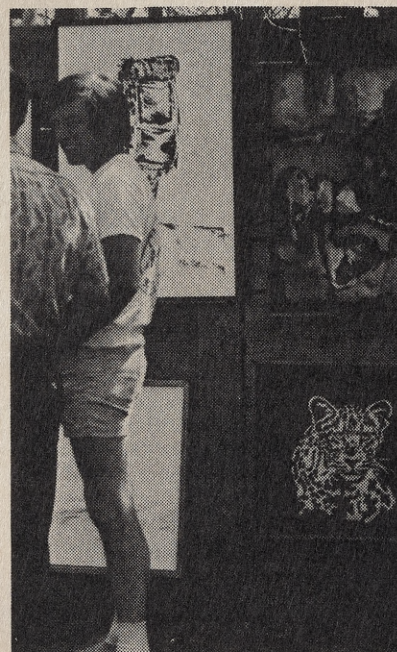
Dear Editor,

My family and I were in Mammoth Lakes during the recent Arts & Crafts Festival on August 11-12. Having attended past festivals I can honestly say that this was by far the best. This event could be a real tourist attraction and should be promoted as such in Southern California. Artists and craftsmen from all over California should also be allowed to enter. Mammoth businessmen are always looking for new events and activities to draw traffic — here's one right in our own backyard that has great potential. Why not get the entire community behind the idea and develop even a better effort next year.

Richard H. Simpson  
Woodland Hills, Ca.

We agree that the festival does have great potential as a tourist oriented event. It takes time, money, and community support to put on a super festival. We believe that in 1974 the Chamber of Commerce and the Mammoth area P.R. Director should co-operate with the Mammoth Lakes Artists & Craftsmen's Association to develop the publicity necessary to attract traffic from "down South."

—Editor



The recent Mammoth Lakes Art Festival drew quite a crowd. Above is one of the many hand made booths. Next year's Festival is scheduled for the week prior to Labor Day.

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# EDITOR'S CORNER

by Jay Cole

Over the past three months, the Mammoth Lakes Press has campaigned on the subject of "Mammoth Beautification." During this period we have vigorously attacked (both seriously and humorously) the "visual pollution" which exists in our community.

Many businessmen and residents have responded by improving the appearance of their properties. In spite of the improvements, our basic concern is that Mammoth's overall aesthetics still do not measure up to other major resort areas. One of the prime reasons: "SIGN POLLUTION."

The existing county signing ordinance just does not have enough teeth! As a result the county is now in the process of developing a new ordinance. Concerned citizens, Mammoth Advisory Council, and county representatives (Jim Pearson, Bud Mann) are now attempting to draft a proposal for a more stringent policy.

Aspen's signing regulations offer a possible guideline to the solution of our local problem. Excerpts from Aspen's ordinance:

1. No lettering on any sign, including cut out letter signs, shall exceed twelve inches (12") in height except for the initial letter in each word which may be eighteen inches (18") in height.
2. Non-conforming signs which came into existence after July 2, 1956, shall be discontinued within five years from the date of this ordinance.



Some of the signs appear as tall as the surrounding mountains.



Candidate for a "count the signs" contest.

3. Illumination of signs shall be arranged in such a manner as to be reflected away from residential properties and motorists' vision.
4. No signs with moving parts will be allowed.
5. No signs with flashing lights will be allowed.
6. Signs shall be maintained in good repair.
7. The color or format of signs shall not resemble or conflict with traffic signs or signals.
8. Nothing in these regulations shall be construed to prevent the erection

of pennants and banners advertising a special civic event. Such pennants and banners may be erected two weeks prior to the opening of the event advertised and shall be removed promptly upon its termination.

The Mammoth Lakes Press salutes concerned citizens, the M.A.C. and Mono County for working together in the drafting of an effective signing ordinance, one that will eliminate the visual pollution that now exists in our community.



Signs through the center of town are overpowering as are the utility lines.



# MAMMOTH FORUM

## MAMMOTH BEAUTIFICATION

Dear Editor,

I have read your Editors Corner in the August issue and find your comments most interesting, stimulating and to the point. We need more people of your calibre who are interested in maintaining Mammoth in its natural surroundings. Your Beautiful.

A 24 year old visitor to Mammoth,  
Mr. & Mrs. M. Konar  
Northridge, Ca.

Dear Editor,

It was most interesting to note the letter in your recent issue from Mrs. Colwell who was concerned about an inconsiderate builder who was spoiling her view. I sympathize with her as do many of us who care

about Mammoth and who become frustrated with the helplessness which we feel at these public affronts. All too often, however, we only become outraged to the point of doing something about it when it occurs in our backyard.

You see, I can identify with Mrs. Colwell for I have been doing a slow burn for a year since a local firm broke the silence in my neighborhood with two condominiums "1849 Phase I and II" in my back yard. While doing so they used the International Recreation property to store and handle their building materials. It has been nearly a year since completion and if you drive up Lakeview I'm sure you will agree that the area fully qualifies for a photo in your "Mess of the Month" Club. In addition you may also notice that excess tar used in construction has been dumped on the Forest Service property just off the street that connects Davison and Lakeview.

A Mammoth Resident  
P.S. I enjoy your publication and would like to congratulate you on your outstanding efforts in bringing critical issues to the attention of those concerned. Thank you.

## REAPPORTIONMENT OF MONO COUNTY

The Mammoth Lakes Contractors Association recently submitted a petition for reapportionment signed by a large number of Mammoth residents to the Mono County Board of Supervisors. A special census conducted in 1972 indicated that Mammoth has 2232 residents or approximately 40% of the county population. Currently Mammoth has two supervisors representing the area — Arch Mahan and Gene Hanson. However, Gene Hanson's district also includes Long Valley.

The petition by the Contractors Association, using the population breakdown by voting district, pointed out that reapportionment was not only desirable but also required by law. The 1972 census gives the following population figures for voting districts as: District 1 (Mammoth Minaret and Mammoth Pinecrest) - 1563, District 2 (Mammoth Meadow, Long Valley) - 1352, District 3 (Lee Vining, June Lake) - 1035, District 4 (Bridgeport, Mono Lake) - 806, and District 5 (Antelope, Benton, Chalfant) - 1083. The new census figures show an extremely unbalanced situation!

Though not official it looks like the reapportionment may cause the districts to be divided: District 1

(Mammoth Minaret, Mammoth Meadow) - 1283, District 2 (Benton, Chalfant, Long Valley) - 1147, District 3 (Lee Vining, Mono Lake, June Lake) - 1134, District 4 (Mammoth Pinecrest) - 949, District 5 (Antelope, Bridgeport) - 1326. Most likely the precinct boundaries would be changed slightly to even further equalize the districts (i.e. Mammoth Pinecrest might be split - part going to District 1 and the remainder to District 4).

The current feeling is that the reapportionment must take place by November. However, it looks like the voting for respective Supervisors will not take place until June, 1974.

## MONO PLAN UPDATE

At their Monday, August 27, meeting the Mammoth Advisory Council heard from Jim Culver of James A. Roberts Associates, Inc. on the status of the Mono Plan. Contracts have not yet been signed between the Forest Service, County and James A. Roberts Associates. However, this is expected to take place very shortly.

John Nordmark, group leader of the original Mono Plan group, still has not submitted his reports completing Phase II. This is expected by the end of August.

The new contract drawn up for the completion of Phase III and IV of the Mono Plan calls for much more communication with the community. Critique meetings will be held at least once a month, probably more often. At the completion of each of the nine items in Robert's proposal, results must be presented to M.A.C. for a 30 day review and comment period. Three public meetings are required with at least 20 days notice on each.

James A. Roberts Associates proposed a completion date of 100 working days after the signing of the contract. If the contract is signed soon, this pin points completion about the end of January. However, it is expected that many crucial solutions will be presented sooner.

Of interest to every concerned citizen of Mammoth is a form designed by Roberts that will be used in focusing on issues of importance to the community. The form is designed to be used by anyone interested. One issue is described per form in a requested format. Forms may be obtained by writing M.A.C., P.O. Box 1115, Mammoth Lakes, Ca. 93546 or contact your M.A.C. representative.

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HWY 203 NEXT TO SHAKEY'S

**Beauty by Barbara**

Sierra Nevada Inn

Open 9:00 A.M.

seven days a week

934-2461

open Wednesday & Thursday evenings

**FRANK'S MINI MARKET**

LIQUOR

GROCERIES AND DELICATESSEN

HEALTH AND BEAUTY AIDS

Corner State Hwy. 203  
And Minaret Rd.

**MAMMOTH**

**HAY RIDES**



7p.m.-Tuesday, Thursday, Saturday

ALSO

GUIDED HORSEBACK TRIPS

PACK TRIPS

DEER HUNTING & FISHING TRIPS

for reservations contact:

MAMMOTH LAKES PACK OUTFIT

934-2434

P.O. BOX 61 MAMMOTH LAKES



# TENNIS ROUND ROBIN—SEPTEMBER 15-16

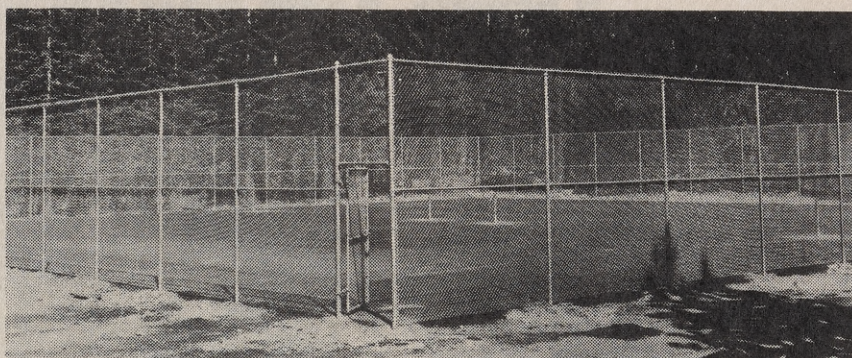
Mammoth's first tennis tournament is scheduled for Sept 15 and 16. The Tourney is slated to be a fun/social event, with the purpose of generating participants from all persons interested in tennis. Mammoth residents, second homeowners, and visitors are invited to join in on the activities.

The Mammoth Lakes First Annual Tennis Round Robin, co-sponsored by the Mammoth Lakes Press and the newly formed Mammoth Lakes Tennis Club, will be an open mixed couples competition only. Due to the fact that some of the previously planned on tennis courts are either not completed or are unavailable for the tournament dates, the men's and women's singles classes have been canceled. It was felt that the mixed doubles will attract the largest group of interested tennis players.

The tournament entrance fee is \$3.75 per person or \$7.50 per couple. You are encouraged to form your "couple" in advance; however, we will pair up "singles" on a first come first serve basis. There may possibly be a shortage of females — so come on girls, let's join in! All proceeds from the tournament will go for maintenance on the new community tennis courts.

Deadline for entries is September 12. Additional entry forms can be picked up in the local sporting goods stores, lodges and condominiums.

The concept of the tournament is somewhat unique in that all participants will play a pre-determined number of games. Teams will be assigned to specific courts for play on Saturday — eight to ten teams per court depending on number of



The two Mammoth Community tennis courts are about completed. Hopefully they will be ready for play by Labor

Day. Thanks goes to all of the local businessmen who have worked so hard on this project.

entries. An attempt will be made to seed the courts — i.e., the best teams will play on the same court. Playing will start at 8:00 a.m. on Saturday and continue until about 5:00 p.m. Each team will play all of the other teams on their court in four to six game matches. Scores are kept on the basis of number of games won and lost — not by sets. Trophies will be awarded to the top 2 or 3 teams on each court — depending on the number of entries.

Saturday evening from 6:30 - 8:00 all participants and friends are invited to join the "happy hour" at the Village Inn. Hors d'oeuvres and a no-host bar will be set up in the banquet room upstairs. Trophies will be presented to the court winners from Saturday's matches. Also drawings will take place for Sunday's play-offs.

All court winners will participate in the double elimination play-offs on Sunday. The playoffs will begin at 9:00 a.m. and will be held on the two community courts. Spectators

are encouraged to form a cheering section — you might bring lawn chairs or blankets to sit on. Soft drinks will be on sale by the Tennis Club members.

Everyone is invited to the barbecue picnic planned for Sunday afternoon at Minaret Vista. Slated to start shortly after the completion of the play-offs at about 2:30. Mammoth Mountain Inn will serve up the feast of hamburgers, corn-on-the-cob, salads, all the fixings and wine. The tab will be \$3 per person. There will also be a no-host cocktail bar. Tournament trophies will be presented at the barbecue. Reservations are a must for the picnic! Please indicate number to be attending below.

For information call Marty Johnson at 934-6524 or Paul Lopatin at 934-8432. For court assignment contact Marty or Paul Friday evening or check at the Community Courts between 7:30 and 8:00 Saturday morning.

## ENTRY FORM — FIRST ANNUAL MAMMOTH LAKES ROUND ROBIN

Saturday - September 15 8:00 a.m. - 5:00 p.m. — Round Robin

Sunday - September 16 9:00 a.m. - 2:00 p.m. — Playoffs

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

PARTNER \_\_\_\_\_

☐ "Double" entry — Enclosed is \$7.50.

☐ "Single" entry — Enclosed is \$3.75.

☐ Enclosed is my membership dues for the Mammoth Lakes Tennis Club:

☐ \$25 Family

☐ \$15 Single

Number of reservations for Sunday's barbecue. \_\_\_\_\_

Make all checks payable to the Mammoth Lakes Tennis Club.

Send entry forms to P.O. Box 733TT, Mammoth Lakes, Calif. 93546.

For information contact Marty Johnson at (714) 934-6524 or Paul Lopatin at (714) 934-8432.



# FROM THE MOUNTAIN

For the "need-a-new-job" people in Mammoth, the following info, intended to help you get a job with Mammoth Mountain Ski Area, should be of interest to you.

Applications are now being accepted by Mammoth Mountain. In filling out an application make sure you do a thorough job before submitting it to the Personnel Office. Be sure you put the complete address of past employers, so the Personnel Office may obtain references easily. Incomplete addresses

## MAMMOTH in the Village

Blind Bogle Fish Contest  
**A 6" FISH CAN WIN \$\$\$**  
Call For Details!

*Doug Kittredge*

**SPORT SHOP**

OPEN EVERY DAY



Progress is moving along as scheduled on the new ski center at the base of

may hinder your chances of being hired.

Interviews are required for all applicants except out-of-state residents and those from other countries. The interviews will be by appointment only, due to the large number of people applying. Interviews will begin Friday, September

Chairs 7 and 8. It is hoped that the facility will be in use by the first of the year.

21, and will be held between the hours of 9 a.m. and 4 p.m., daily except Wednesdays. Make an appointment by calling — Weekdays only — (714) 934-2571. Out-of-state applicants are not required to have an interview, however they should submit three letters of recommendation with their applications.

All applicants will be notified by letter within two weeks of their interviews as to whether or not they have been hired and to which job. Out-of-state applicants will be notified within three weeks of the time we finish processing applications.

Starting dates for jobs are, of course, dependent on snow conditions. In the past, 75% of the job categories have been needed about a week before Thanksgiving. The remainder begin work between Thanksgiving and Christmas vacation.

All Mammoth Mountain employees are expected to maintain a neat, clean, conservative appearance. Male employees are not allowed to have long hair and must be clean shaven.

## Ski Mammoth Magazine on Press

Ski Mammoth, a 32 page color magazine published by Mammoth Mountain, with cooperation from Mammoth Publishing & Advertising, and participation from local businessmen, will be distributed beginning October 1st. Circulation is up this year from 80,000 to 150,000. The publication will be distributed throughout the west and should contribute significantly to the promotion of Mammoth's winter recreation facilities and town services.

## MAMMOTH MOUNTAIN SKI AREA



**Scenic Gondola Rides  
Cafeteria  
Sport Shop**

**OPEN DAILY 9 to 4**



# Buy Mammoth.

Mammoth is yours at San Moritz Villas and Lodge. Tall pines and natural topography enhance the Bavarian architecture of the lodge and surrounding condo villas.

Lodge accommodations include spare rooms for guests, a roaring fireside for intimate gatherings, jacuzzi, heated pool, sauna and a meeting hall for convention activities.

Located in the village close to shopping and entertainment, San Moritz Villas provide close proximity to the slopes and airport by means of the homeowners' 12 passenger Schuss Bus.

Management of the San Moritz Villa Association encourages owners to lease their villas during times of non-use to conventions and seminars utilizing the main lodge.

An affordable investment for those who love skiing, snow and superb year-round activities in the high Sierras, San Moritz offers 90% 30-year financing on 2 or 3 bedroom villas from \$33,900 to \$36,900.

Main lodge studio units from \$17,900 to \$22,900.

Multiple family purchase plans are now lender approved.

We invite you to make an appointment to fly to Mammoth Lakes to view San Moritz Villas.



Call or write:

The Percy H. Goodwin Co.  
2700 North Main St. Suite 306  
Santa Ana, Calif. 92702

(714) 541-5155  
(714) 934-8518

San Moritz Villas  
& Lodge



# LODGING & RENTALS

## ENJOY A FUN WINTER HOLIDAY at MAMMOTH

SKIING — SNOWMOBILING ...  
or just relax  
around a cozy fireplace

Stay at one of Mammoth's luxurious  
mountain resort  
condominiums, with special  
recreation facilities for teens,  
children and adults.

2 Days 2 Nights low as

**\$7<sup>50</sup>** per night  
per person,  
min. 4 persons

FREE Information About Hundreds of  
Luxury Condominium Rentals.  
All Prices — All Locations



**Call 213-476-6448**  
**Sierra Reservations**

\* Ask about special group or weekly rates

### Mammoth Tavern & Hotel

LODGING, COCKTAILS & ENTERTAINMENT  
Special Mid-Week Rates

P.O. Box 106  
Mammoth Lakes 93546

(714) 934-2561



### WHITE STAG INN

the place to stay in  
Mammoth  
P.O. Box 45  
(714) 934-2746

### Chateau de Montagne

714/934-6100

Luxury 1, 2, 3 & 4 Bedroom Chalet Rentals

P.O. BOX 947 - MAMMOTH LAKES, 93546

A CHATEAU RESERVATION SERVICE



### WILD WOOD INN in the Village

P.O. Box 568 • State Hwy. 203  
MAMMOTH LAKES, CALIF. 93546

(714) 934-6855

(800) 528-1234

**INTERNATIONAL INN** — A family resort featuring heated swimming pool, sauna, Jacuzzi, color T.V., and phones in all rooms. Every room has a private bath and two queen-sized beds. Efficiency rooms available with refrigerators. Reservations: (714) 934-2544 or write International Inn, P.O. Box 1098, Mammoth Lakes, Ca. 93546.

**MAMMOTH TAVERN** — Centrally located on the corner of Old Mammoth Rd. and Highway 203. Mammoth Tavern offers lodge rooms as well as dormitory facilities. The after ski bar features live entertainment throughout the season. The Tavern caters to ski clubs and groups. For reservations call (714) 934-2561 or write P.O. Box 23MP, Mammoth Lakes, CA. 93546.

**MINARET LODGE** — Located on the road to the lifts. Motel rooms and housekeeping units. Walk to restaurants and shops. T.V. and in-room coffee, guest boating. Reservations: (714) 934-2416 or write P.O. Box 23MP, Mammoth Lakes, Ca. 93546.

**WHITE STAG INN** — Located on the corner of Highway 203 and Minaret Rd. The White Stag has private rooms with baths. Lounge with fireplace, sauna, game room with pool table. Special summer rates. For reservations phone (714) 934-2746 or write P.O. Box 568, Mammoth Lakes, CA. 93546.

**BEST WESTERN—WILD WOOD INN** — Has NO dorms, NO kitchen units, NO special packages! The Best Western-Wild Wood Inn DOES have beautifully appointed accommodations — color T.V., direct dial phones, FM Music, queen beds, Sierra views — featured in all deluxe units. For our guest comfort and relaxation — swimming pool, Jacuzzi hot pool, sauna. Fine dining stroll away. Airport courtesy transportation. Toll free reservations ... (800) 528-1234 or write P.O. Box 568, Mammoth Lakes, Ca. 93546. Sorry, no pets.

**LOW RATES**  
**MOTEL . . . EFFICIENCY**  
**HOUSEKEEPING UNITS**

**MINARET**  
**LODGE**

(714) 934-2416

P.O. BOX 23M, MAMMOTH LAKES, 93546

**CHATEAU RESERVATIONS** — Affiliated with Chateau de Montagne. Three and four bedroom condominium chalets. Completely furnished. Fireplaces and sun decks. Facilities include Jacuzzi, heated swimming pool, sauna, recreation room. Thirty new four bedroom units have just been added to the complex. These units feature an indoor swimming pool. Reservations: (714) 934-6100, Chateau Reservations, P.O. Box 947, Mammoth Lakes, CA. 93546.

**LEISURE RESERVATIONS** — Accommodations from 2 to 200 are available for the day, week, month or year. Among the condominium projects handled by Leisure Reservations are Chateau Blanc, La Residence, Sierra Manors, Lakeview Villas, and Woodstock. These units are completely furnished with swimming pools, sun decks, Jacuzzis, and saunas. Leisure Reservations is located next door to the Shell Station. Vacationers may write Leisure Reservations, P.O. Box 1038, Mammoth Lakes, Ca. 93546. For more information call (714) 934-2311.

**MAMMOTH CONDOMINIUM RENTALS** — Offers one, two, three and four bedroom condominiums in various locations throughout Mammoth. Facilities include saunas, Jacuzzis, swimming pools, tennis court and game rooms. Condominium Rentals include Seasons 4, Discovery 4, Horizons 4, and Mammoth Point. For reservations call (714) 934-2460 or (213) 822-1002 or write P.O. Box 15, Mammoth Lakes, Ca. 93546.

**SIERRA RESERVATIONS** — Condominium rentals for groups both large and small in 1-2-3 bedroom condominiums. All units are comfortably furnished with fireplaces and all the conveniences of home. Each condominium project has its own recreational facilities including game room, jacuzzis, and saunas. For reservations call (213) 476-6448 or write Sierra Reservations c/o Mammoth Properties, Mammoth Lakes, Ca. 93546.

For the finest condominium  
accommodations throughout Mammoth

### MAMMOTH CONDOMINIUM RENTALS

P.O. BOX 15 MAMMOTH LAKES, 93546  
(714) 934-2460 or (213) 822-1002

### The International Inn

"welcome to Mammoth"

(714) 934-2544

swimming pool • hot spa • sauna • color TV • in room phones • efficiencies



# SHOPPING GUIDE

**DESIGN BOLD** — Not only does this store have furniture for any room in the house from contemporary to rustic, but also a unique collection of lamps and other decorating accessories.

**E. & G. RUMMEL, LTD.** — Carries clothing and shoes for all members of the family from the toddler on up. Also carries name brand men and women's underwear.

**EYE SIERRA** — Can supply any artist's needs from macrame, to painting, to pottery. Also has many beautiful and unique art works and displays.

**FILSON'S TACKLE SHOP** — A fisherman's dream; supplies everything but the trout. Enter Filson's Fishing Derby — catch the biggest fish of the week and win a \$5.00 gift certificate

**FRANK'S HARDWARE AND PLUMBING** — The perfect store for all the Mammoth's novice to expertise carpenters. Find every kind of tool and excessories needed for all kinds of building projects.

**GRAPHIC CONCLUSION** — Once you walk in it's hard to leave. It's a pleasant place to browse through books, records, hanging pots, greeting cards, posters, plus other assorted decorator items.

**KITTREDGE SPORT SHOP** — Now your summer fun headquarters! Complete hiking, backpacking, and fishing centers featuring Kelty, North Face, Pendleton, Bass, Richmoor Trail Foods, Fenwick Rods, Mitchell Reels, and best of all — daily specials in all areas! Also men's and ladies' sportswear plus many rental services.

**LAKE MARY STORE** — Located on scenic Lake Mary on the Coldwater Campground turn off. Store offers sporting goods for the fisherman and camper, boat rentals, gasoline, and groceries.

## LAKES DISTRICT MERCANTILE CO.

— Ready to equip you for summer fun. Carries many models of bicycles to buy or will repair yours. Plus all the accessory items to go with hiking, fishing, tennis, and jogging.

**MAMMOTH MOUNTAIN SPORT SHOP** — Has fine quality wearing apparel and equipment for any sport under the sun. Keeps you ready for all those summer activities including tennis, bicycling, hiking, water skiing, etc.

**MEDICAL ARTS PHARMACY** — Mammoth's only drug store. Offers wide selections of drug items and cosmetics. Also has many gift items, greeting cards, gift wrap, stationery supplies, 8-track tapes, and some general grocery items. Fast photo finishing.

**PEG'S POW WOW** — Reasonably prices and beautifully styled silver and turquoise jewelry will keep you enthralled at Peg's, along with moccasins, candles, hats, and other assorted gift items.

**JOSEPH REEVE'S, INC.** — The only antique store in Mammoth carrying a unique collection of lamps, tables, desks, chests, chairs, beds, plus many other superb pieces.

**SILVER CLOUD GALLERY** — In August, the Silver Cloud will open a new arts and crafts co-op. The shop will continue to feature Indian jewelry and custom silversmithing as in the past. In addition, other arts and crafts will be on display and for sale by their designers. The new gallery will include wood carving, figurines and totem poles, weavings and wall hangings, ceramics, and photography of the Sierras.

**VILLAGE SPORTS** — Sports a huge selection of clothing for year-round activities for both men and women. If you forgot it or don't have it, visit Village Sports.

## SUMMER SPORTSWEAR CLEARANCE SALE

FAMOUS BRANDS  
Up to 50½ Off

**Village Sports**

TWO LOCATIONS

Pine Tree Plaza in the  
heart of Mammoth

Minaret Road across  
from the pharmacy

## PEG'S POW WOW

Indian Arts & Crafts

Turquoise Jewelry

Room 6 • Milovich Building  
Corner Old Mammoth Rd. & Hwy. 203



creative handcrafts  
Mono St. 934-6134



Medical Arts

PHARMACY  
MAMMOTH LAKES, CALIFORNIA  
ON MINARET ROAD TO SKI LIFT  
PHONE: (714) 934-2711  
PHOTO FINISHING

## Frank's Plumbing & Hardware

934-2382

PPG Paints—Olympic Stains  
Builders Hardware—Summer &  
Winter Supplies.

Laurel Mountain Rd.—Next to Laundromat

## LAKE MARY STORE

Market & Cafe

Sporting Goods,  
Boat Rentals, Gasoline

### Cafe Features:

Homemade cooking, pastries & pies  
Closed Mondays

Located on Lake Mary  
off of Coldwater Campground  
turn-off (714)  
934-2430



(714) 934-2290

## FILSON'S TACKLE SHOP

FISHING & CAMPING SUPPLIES

open all year

Next to the Standard Station

P. O. BOX 962 MAMMOTH LAKES, CALIF.

## MAMMOTH

... in the Village  
FREE BOOK

**HOW TO FISH**

WE WANT TO HELP

*Doug Kittredge*

SPORT SHOP

OPEN EVERY DAY



# DINING OUT

## BARKING SPYDER

**DRIVE-THRU RESTAURANT**  
Burgers, Hot Dogs, Fries, Shakes

**OPEN 11am - 9pm DAILY**

corner Sierra Nevada Rd. & Old Mammoth Rd.



**Nicolosi's**  
*Italian Restaurant*

**Lunch & Dinner Daily**

Old Mammoth Road  
Take Home — 934-6400

Pizza • Homemade Bread • Spaghetti  
*ask anyone*

## FAT ALBERT'S BOX LUNCHES

**FEATURING 25 GOURMET  
SANDWICHES AND DELICIOUS  
BOX LUNCHES. TAKE ONE  
HIKING, FISHING OR ANYTIME  
YOU'RE HUNGRY FOR A  
GREAT SANDWICH**

**HWY. 203 NEXT TO MAMMOTH  
RESERVATIONS  
934-6267**



**THE  
RAFTERS**

**Mammoth's Finest Restaurant**  
**Cocktails From 5 p.m.**  
**Entertainment**

Reservations: 934-2537  
(2 Blocks South of Hwy 203 on Old Mammoth Rd.)



## las montañas

restaurant de mexico

now in our new location . . .

featuring the same fine menu and . . .

beer and wine cocktails . . . entertainment

934-8014

located on hwy 203 and sierra blvd. [formerly the cortina Inn]



## WHISKEY CREEK

entertainment nightly

Reservations **714-834-2555**

open  
7-11pm

**BERGER'S BURGERS** — Open daily - serving burgers, giant sandwiches, and full dinners from 11:30 - 9:30. Don't miss the great ribs and apple fritters. Casual atmosphere.

**BARKING SPYDER** — Mammoth's only drive-thru restaurant. Open from 11:00 a.m. to 9:00 p.m. daily. Serves hamburgers, hot dogs, french fries, and thick shakes. Located on the corner of Old Mammoth and Sierra Nevada Rds.

**COMSTOCK LODGE** — Mammoth's newest restaurant. Open for breakfast, lunch, and dinner. Homemade hollandaise and bernaïse sauces and cheese cornbread are the specialties. For breakfast devise your own omelet or enjoy one of the many unique egg dishes. Lunch offers sandwiches, barbequed ribs or chicken, and burgers. For dinner choose from a huge menu with everything from eggs benedict to super thick steaks.

**FAT ALBERT'S** — Sandwiches and box lunches to go. A selection of over 25 different kinds of sandwiches. Box lunches include sandwich, pastry, fruit and chips. Take one hiking or fishing or on a picnic to Hot Creek. Call ahead your order - 934-6267 - ask for Kristine.

**LAKE MARY STORE & CAFE** — Located on scenic Lake Mary. Cafe serves breakfast and lunch. Features homemade cooking, pastries and pies. Call 934-2430.

**LAS MONTANAS** — Excellent, well-priced Mexican food. Featuring the "Original Cheese Crisp Special." Opening in August at their new location — formerly the Cortina Inn. The new Las Montanas features the same great menu.

**THE RRAFTERS** — Outstanding steaks and seafood. Specialties include honey duck, scampi, crab, and delicious steaks. Popular bar featuring entertainment Thursday -

Sunday evenings. Reservations accepted. Call 934-2537.

**MILL CITY MINING COMPANY** — Restaurant upstairs; discotheque downstairs. Restaurant features T-bone steak, barbequed chicken and trout stuffed with crab. They also serve a wide variety of burgers. Children's menu. All meals are moderately priced for families.

Dinner is served from 6:00-10:00 p.m. Thursday thru Sunday. Mill City is open for breakfast from 6:30 - 11:00 a.m. daily. In the discotheque, live music and entertainment will be on dock Thursday - Sunday evenings.

**THE MOGUL STEAKHOUSE** — Open daily for dinner. Offering a new concept in dining - cook your own steak - make your own salad. Daily specials. A new dining room has been added which can accommodate large groups on request. Wine cellar.

**MULE HOUSE CAFE** — Serving breakfast, lunch and dinner from 7:00 a.m. to 7:00 p.m. Try the Muleburger, Packer's Special, Trail Rider's Delight or Over-the-Falls Upside Down Cake! On display are photos of many of their renowned guests and also a collection of pictures on the history of Red's Meadow.

**NICOLOSI'S** — Popular Italian restaurant featuring homemade breads, soups, and sauces. Lunches and dinners daily. Excellent food, reasonable prices, family atmosphere. Wine menu. "Ask anyone!" Only full service Italian restaurant in Mammoth. Specials: Veal parmegiana, lasagna, linguini.

**THE STOVE** — Closed Sept 2 - opening in new locale first weekend in October. Corner of Old Mammoth and Chateau Rds. Open for breakfast and lunch until 4 p.m. Homemade soups and pies are the specialty. Reasonably priced.

**WHISKEY CREEK** — Open daily for dinner and cocktails. Featuring prime rib, steaks, seafood, barbequed ribs, teriyaki steak. Live entertainment Wed.-Sunday. Now playing - Duke Bardwell with his folk guitar and Cajun music. One of Mammoth's most popular spots. Reservations accepted.

## MOGUL STEAKHOUSE

Salad Bar & Charbroiled Steaks  
Specials Daily • Wine Incl. with Dinner  
5:30 - 10:00 - Daily

934-8003  
Located next to Ivey Square



# TRADING POST

**FOR SALE** — 1 bedroom plus loft Condo in Seasons 4. Great view of Crowley Lake. So. exposure. (714) 934-2126 or (213) 823-7336 evenings.

**FOR SALE** — Furnished condo. 3 bedrooms and loft, 2½ baths, approx. 1800 sq. ft. Zoned commercial. Corner location. \$39,500 unfurnished or furnished. Lease back \$400/mo for 3 months. (714) 934-6968.

**FOR RENT** — 1 bedroom condo, completely furnished, sauna, pool, Jacuzzi. \$145/mo to November 1st - \$200/mo winter. Call (213) 349-3622.

**FOR SALE** — Fully furnished cabin #12 at Lake Mary. Living room, complete kitchen, 2 bedrooms, large sleeping loft, bath, fireplace, thermostat heat. Fishing boat included. \$11,000. Phone R. Neumann (213) 363-1495.

## Ski Show Plans Announced

Expo Winter 73 will be held October 11-14 at the Los Angeles Convention Center. Three significant changes are evidence of this year's "All New Ski Show": (1) more high-quality, audience-involving ski industry exhibits; (2) exhibit area arranged into three separate divisions of interest — Ski Equipment; Ski Areas/Travel; and Ski Organizations/Apres Ski; (3) totally new ski information and entertainment features — The New Freestyle Festival — The Ski School, with a new PSIA/GLM course — John Perryman's 1973 SKIpp lecture — the Skiing Equipment Center, the largest and most complete display of advanced skiing equipment ever produced — The new Toko Ski Touring Course and Toko Ski Waxing Center — the American Express/Skiing Travel — the Celanese Fortrel PolarGuard'73 Ski Fashion Preview — and the Budweiser Wintergarden for camaraderie, a brew, and great musical entertainment.

And that's only the beginning. Add 200 top-notch, crowd-catching, people-pleasing exhibits and diversions, every major ski, boot, and binding manufacturer, new, low cost tours, condominiums, ski areas, travel groups, airlines, six hot, new ski movies in the Film Festival Theatre, the "Great Ski Swap and Use Ski Sale", the YMCA Ski Fitness Test, and the Ski Council Hospitality Center.

Don't miss this year's show, it should be fun!

**CONDO FOR SALE** — Near the new Safeway. Two bedrooms, loft, 2½ baths, service porch, two-car garage. South facing. Good terms to qualified resident. (213) 843-5541.

**FOR SALE OR TRADE** — 2 Bedroom, 2 Bath Condo, directly across from the Gondola. Call (213) 385-5361.

**CONDO** — 2 Bedrooms, loft, 2½ baths, service porch, 2-car garage. \$2900 down to qualified resident, balance due at 7¼%. (714) 934-6985 or (213) 843-5541.

**FOR LEASE** — 2 Bedroom, 2 bath condo. Brand new in the 1849. Beautifully furnished. 6 mo.-1 yr. M. Paolini (714) 494-8322 evenings.

**FOR SALE BY OWNER** — Lot, 80' x 95', Mammoth Slopes #4. 133 Jahan Drive. Call (213) 569-9124.

**WANTED** — Postal history of Mammoth City, between 1878-1899, envelopes, letters, etc. Contact Mike Kent, 6518 Gedford Ave., Los Angeles, Ca. 90056.

**SPORTS CONSULTANT WANTED** — Certified Ski Instructor with 6 years experience in skiing. Also exp. in Hotel and Restaurant operation. Must be flexible in working hours and willing to relocate. Must speak German, French and English. We pay minimum salary plus incentives. Send resume to Attn: Mr. Robert Covington, Resort Operators Inc., 8546 Hollywood Blvd., Los Angeles, Ca. 90069.

**HELP WANTED** — Pharmacy clerk and cosmetician. Send resume of qualifications & experience to Mammoth Village Pharmacy, P.O. Box 57, Mammoth Lakes, Ca. 93546.

*All classified ads can be sent to Mammoth Lakes Press, P.O. Box 733T, Mammoth Lakes, Calif. 93546. Deadline is the 20th of each month. Maximum 25 words. All ads are free to non-commercial persons. No commercial ads accepted.*

## THE STOVE

BREAKFAST, HAMBURGERS, HOME-MADE PIES & SOUP—DAILY SPECIALS  
Moving to new location  
Corner of Old Mammoth & Chateau  
Look for opening in early October.

RESTAURANT

DISCOTHEQUE



Breakfast Daily 6:30 - 11:00 a.m.

Dinner Thursdays-Sunday 6:00-10:00 p.m.

Entertainment Thursday-Sunday

Located on the corner of Old Mammoth Rd. & Sierra Nevada Rd. adjacent to the Rafter's

# BERGER'S

11:30 to 9:30 Daily

Hamburgers, Sandwiches & Dinners

Located on the Lift Road

934-6622

# BURGERS



BREAKFAST-LUNCH-DINNER  
MAIN STREET, MAMMOTH CITY  
Phone 934-6677

## SUBSCRIPTION

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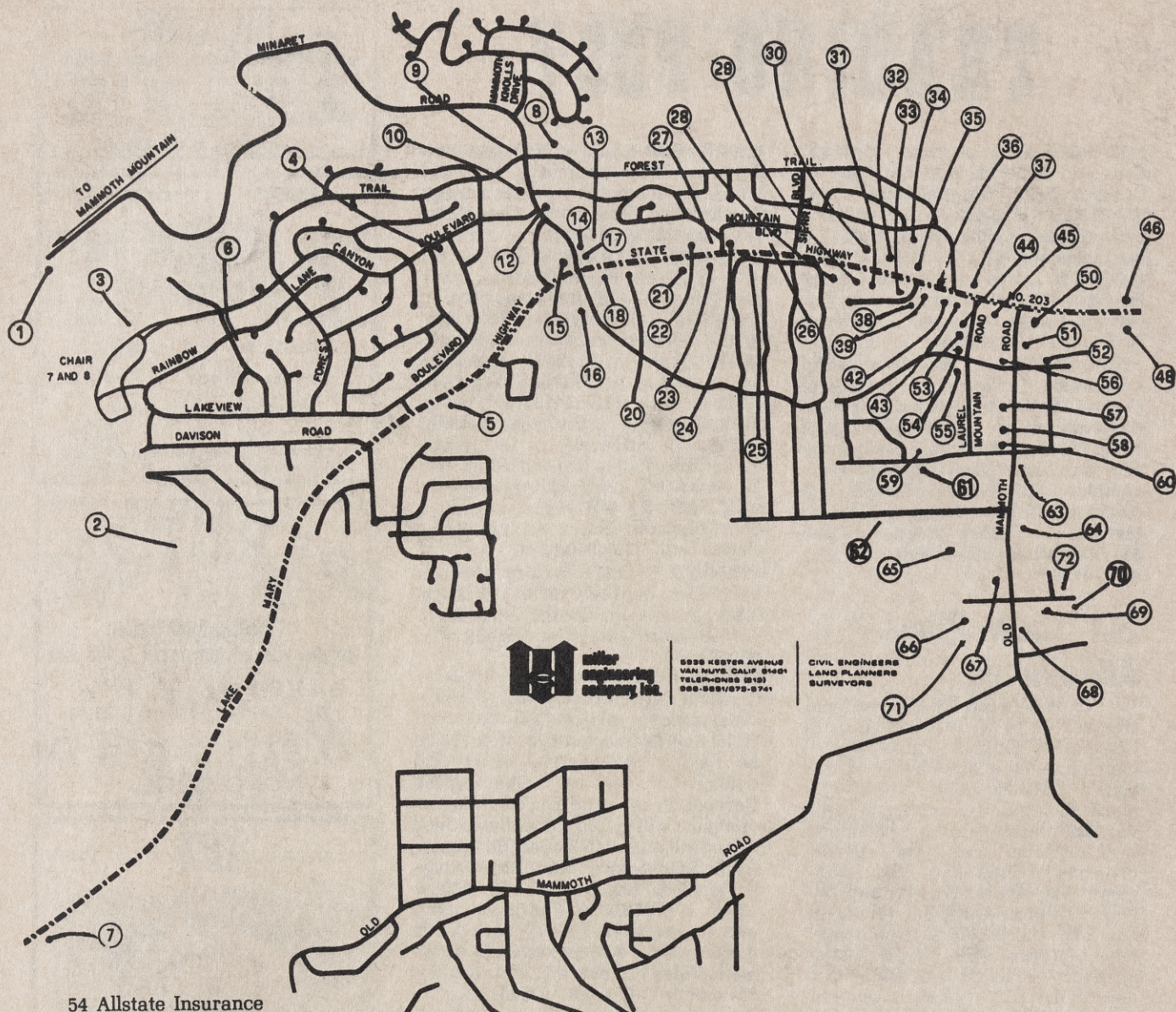
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